



DIGITAL MARKETING SERVICE

www.baliproject.co.id

Digital Marketing

Simple, Transparent, and Results-Driven Process

We provide end-to-end digital marketing services to boost your brand visibility, engage your target audience, and drive measurable results.





SERVICES

From Our Company

1. Social Media Management

We handle the full process of social media marketing from strategy planning, content creation, scheduling, community engagement, to performance analytics. Platforms we cover: Instagram, Facebook, TikTok, YouTube, LinkedIn, Twitter/X.

- ✓ Free consultation to understand your business & audience
- ✓ Brand audit (visual identity, tone, consistency)
- ✓ Competitor & market research
- ✓ Social media post (feeds, stories, reels)
- ✓ Captions that connect with your audience
- ✓ Monthly content calendar + revisions

 **Goal: Deliver consistent, scroll-stopping content aligned with your brand identity**

2. Digital Ads Management

We create and manage ad campaigns across Meta Ads (Facebook & Instagram), Google Ads, and YouTube to generate leads, sales, and brand awareness with maximum ROI.

- ✓ Facebook & Instagram Ads, Google Ads, YouTube Ads
- ✓ A/B testing for performance optimization
- ✓ Funnel setup (lead gen, retargeting, conversion)
- ✓ Transparent ad reports & ROI tracking

 **Goal: Drive qualified traffic and leads through targeted paid campaigns**

3. Unified Branding: Brand Identity, Logo & Graphic Design

Logos and visual identity systems that are memorable, versatile, and aligned with your business values – to help you stand out and stay consistent.

- ✓ Logo design + brand kit
- ✓ Business profile kit (bio, highlights, link-in-bio design)
- ✓ Social media templates
- ✓ Pitch deck or presentation design
- ✓ Marketing & promotional graphic assets (flyers, posters, banners, etc.)

 **Goal: Build a recognizable, professional brand that stands out across platforms**

4. Video Editing & Motion Content

We edit short and long-form videos for Reels, TikTok, YouTube, ads, and corporate content. Our videos are optimized for storytelling, engagement, and platform-specific trends.

- ✓ Short-form videos (Reels, TikTok, YouTube Shorts)
- ✓ Long-form content for YouTube or campaigns
- ✓ Text overlays, transitions, effects
- ✓ Optimized formats for mobile-first experience

 **Goal: Increase watch time and audience retention with engaging video content**

5. Launch, Report & Optimize

We don't just launch and leave. After your campaign goes live, we track its performance, analyze the data, and continuously improve. With clear reporting and data-driven adjustments, we make sure what works even better.

- ✓ Weekly or monthly performance reports
- ✓ Insights for continuous improvement
- ✓ Real-time analytics tracking
- ✓ Quarterly strategy review (optional)

 **Goal: Refine your campaigns based on real data and scale success**



Why Choose Bali Project Indonesia?

- Based in Indonesia, serving clients globally
- Remote-friendly & collaborative team
- Full-service digital marketing solutions
- Fast response & clear communication
- Transparent pricing, no hidden fees



LET'S WORK TOGETHER

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Let's create something impactful, together!